



NESANNE UMBEHANT
Graphic / Web Design
Digital / UI Design

PORTFOLIO:
www.nesanne.com

(904) 343-1834
lala@nesanne.com

PRIMARY SKILLS

InDesign



Photoshop



Illustrator



Dreamweaver



SECONDARY SKILLS

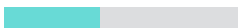
XD



Figma



After Effects



Web Coding



PORTFOLIO:
www.nesanne.com

OBJECTIVE

Infuse cohesion, weight and visual voice to brands through the delivery of quality crafted designs that drive achievement of business goals.

EMPLOYMENT HISTORY

Designs by Nesanne | www.nesanne.com | February 2009 - Present

DESIGN PRINCIPAL

- Generate marketing collateral including web design/updates, restaurant menus and event flyers for hospitality group specialized in bars, full-service dining and nightclubs
- Create interactive ebooks, social media posts, construct content for blog site and create sales flyers for multiple Northeast Florida real estate companies
- Conceptualize and design various company marketing and sales materials across multiple channels including, but not limited to, print, digital advertising, mobile advertising, web (via Wordpress), UI design, social media and HTML marketing for 15+ global clients
- Personal projects including artistic direction and design assistance in gaming app development and an Etsy shop specializing in customized party theming and décor

Automotive Broadcasting Network | Jacksonville, FL | February 2017 - October 2018

MARKETING MEDIA DESIGNER

- Design content for web and print including advertising, white papers, direct mail, trade show displays and presentations for automotive manufacturers like General Motors and Honda
- Assist in technical and UI design for several proprietary, in-house designed sales, marketing and inventory tools
- Aid the production team in editing motion graphics for major automotive manufacturers and 1,500+ dealership clients across the country
- Work with off-site development team in preparing “code-ready” PDF templates for output

Majority Strategies | Jacksonville, FL | June 2016 - December 2016

GRAPHIC DESIGNER

- Design engaging and effective direct mail and mobile advertising for political policy and brand clients nationwide
- Create static, animated GIF, rich media and custom video content for delivery across numerous channels, including mobile advertising, digital advertising, web, social media and HTML email marketing

Hampton Golf | Jacksonville, FL | Full Time: February 2009 - June 2016 | As a Freelancer: Present

SENIOR GRAPHIC DESIGNER

- Responsible for any and every aspect of advertising and design including, but not limited to: media buys, direct mail, flyers, proposals, business packages, brochures, displays, UI design, e-mail blasts, collaterals, logo designs, in-store packaging and displays, etc.
- Outline and approve layouts for junior designers before submission to B2B clients
- Create event flyer templates for 50+ HOA communities under Hampton Golf’s sister company
- Design, structure and maintain golf club websites using CMS applications and HTML / CSS / JS
- Prioritize and track marketing projects requested, process files for prepress
- Responsible for hiring candidates best suited for the team

EDUCATION

The Art Institute of Seattle | School of Design | Spring 2002

Associate of Applied Arts in Graphic Design Degree